

# **AISD WEBSITE REDESIGN 2017 DOCUMENTATION**



Original Brand Colors

# COLOR CHOICE & 508 COMPLIANCE

# Options-Buttons/ Labels

**link**

background: #a7333b  
color: #fff

**hover/active**

background: #781f25  
color: #fff

**link**

background: #595757  
color: #fff

**hover/active**

background: #414143  
color: #fff

**link**

background: #fff  
border-style: 1 solid #d6d6d6  
color: #a6353c

**hover/active**

background: #e0e1e1  
border-style: 1 solid #cccccc  
color: #a6353c

## Icon Btns

**Icon gray**

rgb 229-229- 229  
hex #cccccc

**Icon gray**

rgb204-204-204  
hex #e5e5e5

# Background Blocks

title bar

hex #e6e6e6

breadcrumb bar

hex #e6e6e6

Caption Block

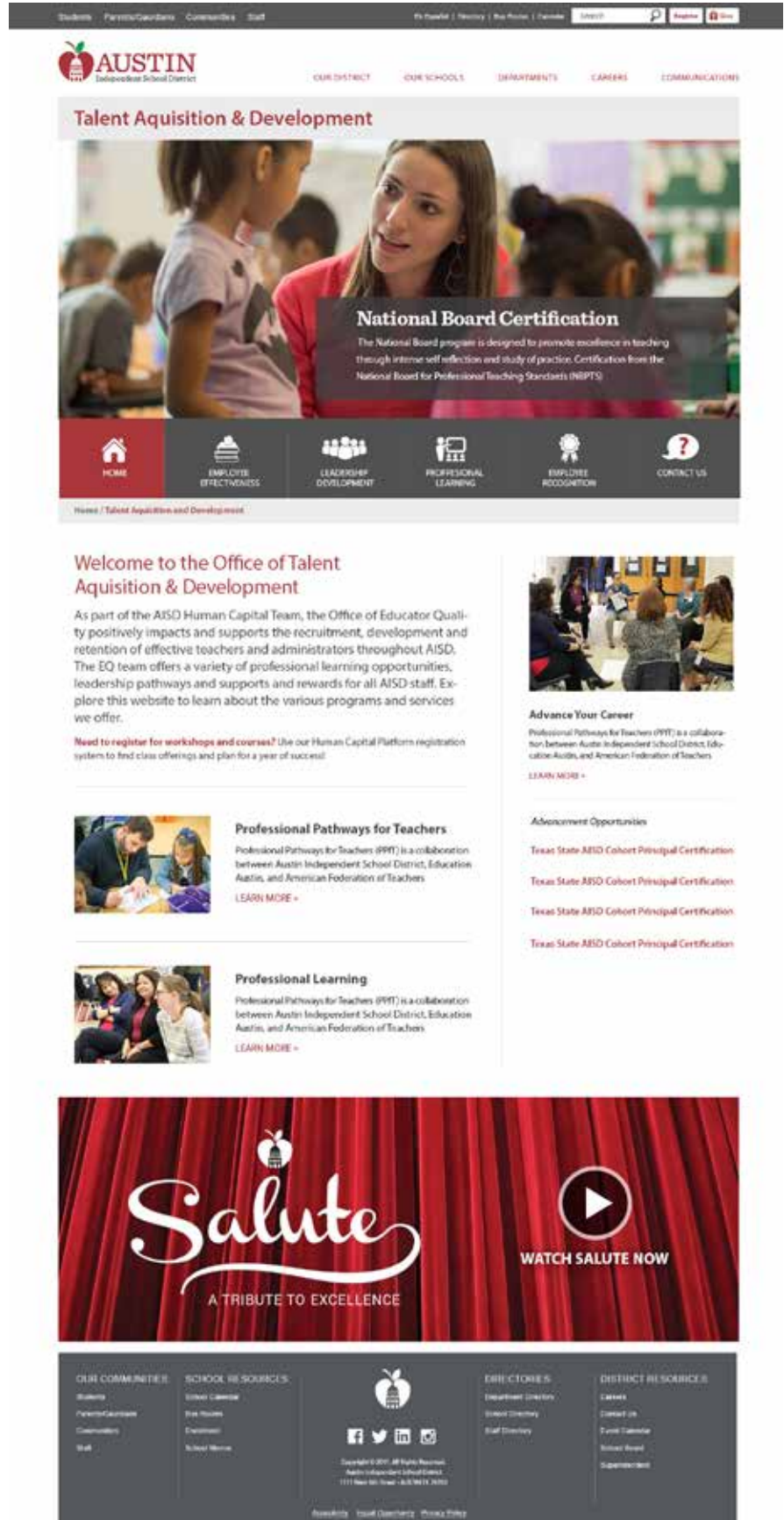
rgba (84, 87, 90, 0.9)

brand block

rgb 167-51-59  
hex #a7333b

fix-top/footer gray

rgb 89-87-87  
hex #595757



# Level 1 Nav- Main/ colors (AA)

unvisted

hover

active

OUR DISTRICT

OUR SCHOOLS

DEPARTMENTS

CAREERS

COMMUNICATIONS

rgb 167-51-59 | hex #a7333b

# Level 1.a Nav-Constituency Bar (need mobile development)

unvisted

hover

active

Students

Parents/Gaurdians

Communities

Staff

En Español |

background: #414143 color: #fff

rgb 167-51-59 | hex #a7333b

# Level 2 Nav- Dept

unvisted

hover

active



HOME



EMPLOYEE  
EFFECTIVENESS



LEADERSHIP  
DEVELOPMENT



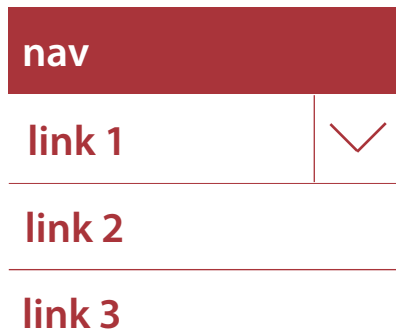
PROFFESIONAL  
LEARNING

background: #414143 color: #fff

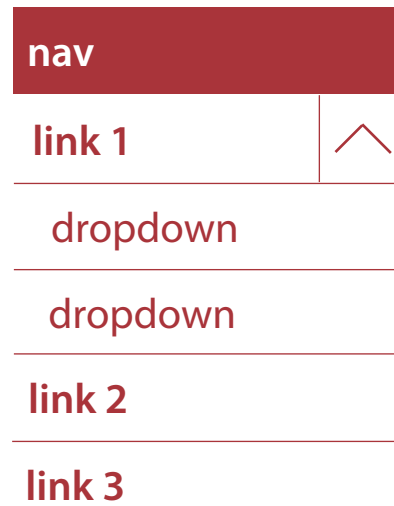
rgb 167-51-59 | hex #a7333b

# Level 3 Nav-Color Option Red

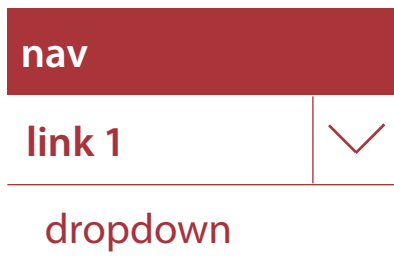
**a:link**  
/\* unvisited link \*/



**a:active**  
/\* selected link \*/

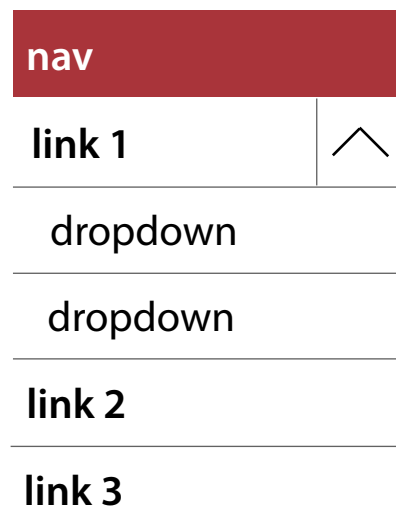


**a:hover**  
/\* mouse over link \*/



## Color Option Default

text-#000000-  
lines #626262



# Red Brand Tables– line/ border option (AAA)

**#a7333b**

row alt 1

border-top: 1 solid #d6d6d6

row alt 1

row alt 2

**#e0e1e1**

table table-primary

**#a7333b**

**#ffffff**

row alt 2

**#ffffff**

row alt 2

**#727476**

table table-primary-striped



# Gray Brand Tables– line/ border option (AAA)

#595757
#ffffff
border-top: 1 solid #d6d6d6
#ffffff
border-top: 1 solid #d6d6d6
border-top: 1 solid #d6d6d6
#e0e1e1

table table-secondary

#595757
border-top: 1 solid #d6d6d6
#ffffff
border-top: 1 solid #d6d6d6
#d6d6d6
border-top: 1 solid #d6d6d6
#ffffff
border-top: 1 solid #d6d6d6
#d6d6d6
border-top: 1 solid #d6d6d6
#727476

table table-secondary-striped

# Marketing by Brand Color Blocks (AA & AAA)

**blue-primary**

rgb 46-112-175  
hex #2d6991

**blue-light**

rgb 157-199-227  
hex #9dc7e3

**blue-dark**

rgb 24-83-132  
hex #18537a

**fold-primary**

rgb 234-142-35  
hex #ea8e23

**gold-light**

rgb 229-173-35  
hex #e5ad23

**gold-dark**

rgb 172-94-20  
hex #ac5e14

**green-primary**

rgb 0-157-79  
hex #009d50

**green-light**

rgb 34-188-112  
hex #22bc70

**green-dark**

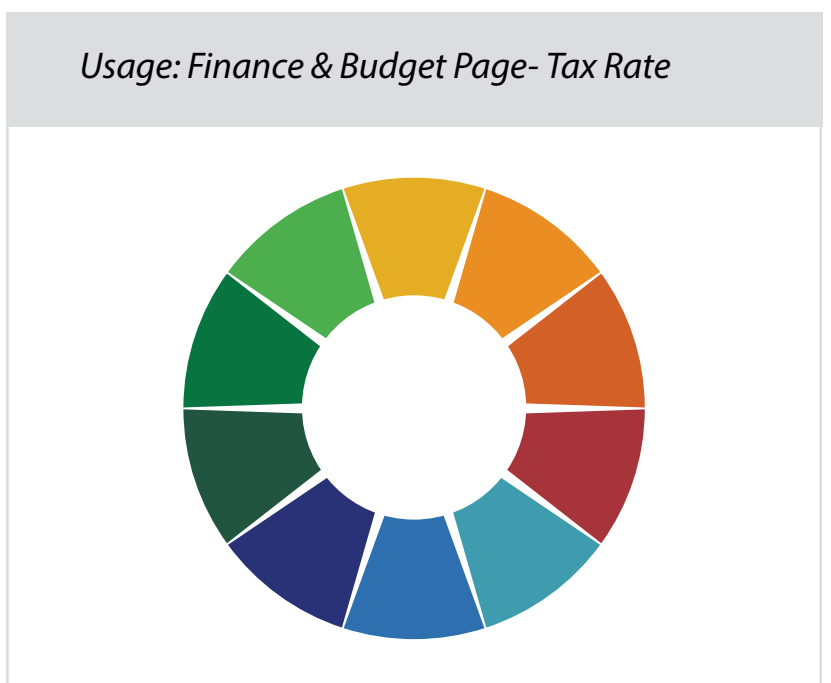
rgb 8-116-63  
hex #08743f

*Usage: Marketing by grade level background color of text boxes and buttons*

# Chart & Graphs- Level (AA )

## Table Option

#595757
#ffffff
#d6d6d6
#ffffff
#d6d6d6

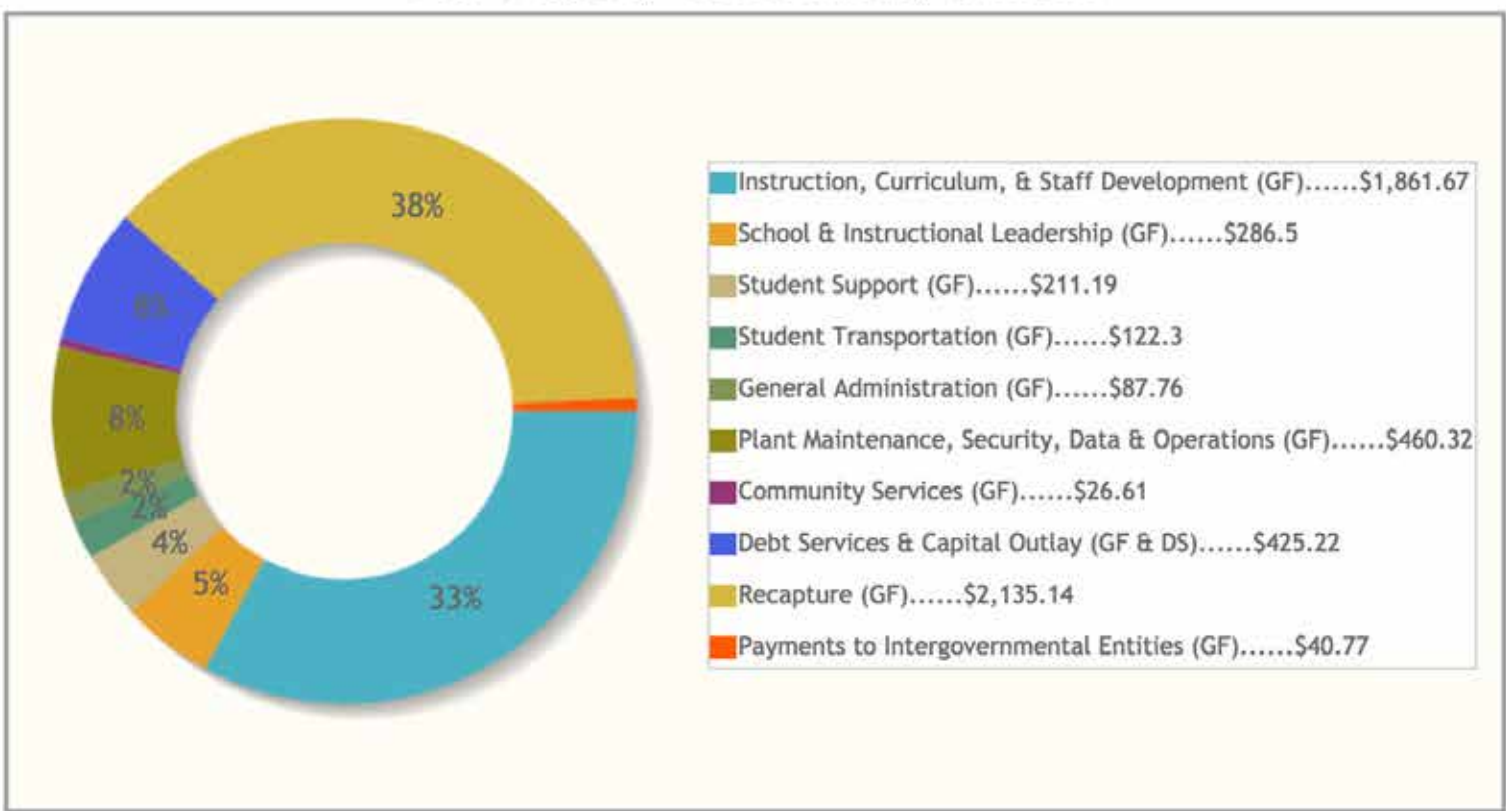


## Chart Color Options

hex #299526	School & Instructional Leadership (GF) hex #299526
hex #a7333b	Payments to Intergovernmental Entities (GF) hex #a7333b
hex #d26027	Recapture (GF) hex #d26027
hex #ea8e23	Debt Services & Capital Outlay (GF & DS) hex #ea8e23
hex #e5ad23	Community Services (GF) / hex #e5ad23
hex #4cae4c	Plant Maintenance, Security, Data & Operations (GF) hex #4cae4c
hex #08743f	General Administration (GF) hex #08743f
hex #21543f	Student Transportation (GF) hex # 21543f
hex #2a3177	Student Support (GF) hex #2a3177
hex #3f9cad	Instruction, Curriculum, & Staff Development hex #3f9cad

## Existing Chart Style

Your Property Tax Dollars by Function



FY2017-18 General Fund and Debt Service Fund Expenditures	FY2017-18 Budget	% of Budget	Value
Instruction, Curriculum, & Staff Development (GF)	\$468,028,113	32.88%	\$1,861.67
School & Instructional Leadership (GF)	\$71,989,964	5.06%	\$286.5
Student Support (GF)	\$53,122,498	3.73%	\$211.19
Student Transportation (GF)	\$30,711,368	2.16%	\$122.3
General Administration (GF)	\$22,070,550	1.55%	\$87.76
Plant Maintenance, Security, Data & Operations (GF)	\$115,707,621	8.13%	\$460.32
Community Services (GF)	\$6,668,926	0.47%	\$26.61
Debt Services & Capital Outlay (GF & DS)	\$106,906,078	7.51%	\$425.22
Recapture (GF)	\$537,875,421	37.71%	\$2,135.14
Payments to Intergovernmental Entities (GF)	\$10,208,706	0.72%	\$40.77
<b>Grand Total</b>	<b>\$1,423,309,245</b>	<b>100%</b>	<b>\$5,657.48</b>

GF - General Fund  
DS - Debt Service Fund

# bs-conversion

**default**

background-color: #fff  
border-color: #ccc

**primary**

background-color: #337ab7  
border-color: #2e6da4

**success**

background-color: #5cb85c  
border-color: #4cae4c

**danger**

background-color: #d9534f  
border-color: #d43f3a

**warning**

background-color: #f0ad4e  
border-color: #eea236

**info**

background-color: #5bc0de  
border-color: #46b8da

Class	Description
.active	Applies the hover color to a particular row or cell
.success	Indicates a successful or positive action
.info	Indicates a neutral informative change or action
.warning	Indicates a warning that might need attention
.danger	Indicates a dangerous or potentially negative action

**basic**

background-color: #ccc  
border-color: #fff

# Text

bread crumb

rgb 98-98-98  
hex #626262

bread crumb red

rgb 166-53-60  
hex #a6353c

lead red

rgb 166-53-60  
hex #a6353c

body text black

rgb 0-0-0  
hex #000000



# **TYPOGRAPHY CHOICE & 508 COMPLIANCE**

# Marketing Reverse Blocks



## First headline. It'll blow your mind.

Donec ullamcorper nulla non metus auctor fringilla. Vestibulum id ligula porta felis euismod semper. Praesent commodo cursus magna, vel scelerisque nisl consectetur. Fusce dapibus, tellus ac cursus commodo. *Domine & Open Sans*

# Marketing Blocks



## #2 First headline. It'll blow your mind.

Donec ullamcorper nulla non metus auctor fringilla. Vestibulum id ligula porta felis euismod semper. Praesent commodo cursus magna, vel scelerisque nisl consectetur. Fusce dapibus, tellus ac cursus commodo. *Domine & Open Sans*

*Usage: Domine's primary use is for over image banners. Domine font-(free open license) should be used sparingly along with marketing message focus. Chosen based on closest family to Calrendon-web-(500 views per month restriction) and Sentinel-print brand font even though it has a limiting font family*

# Department Head Blocks

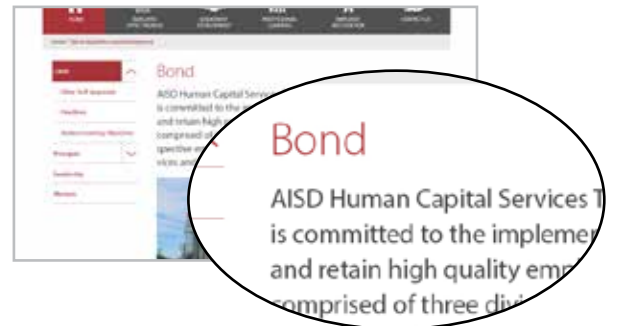
h1.page-header



# Department Title

Open Sans

# Lead Page Blocks



## First headline. It'll blow your mind.

Donec ullamcorper nulla non metus auctor fringilla.

Vestibulum id ligula porta felis euismod semper. Praesent commodo cursus magna, vel scelerisque nisl consectetur.

Fusce dapibus, tellus ac cursus commodo. *Open Sans*



## Headings

# Heading One

## Heading Two

### Heading Three

#### Heading Four

##### Heading Five

###### Heading Six

*Open Sans*

---

## Heading with Paragraph

### **First headline. It'll blow your mind.**

Donec ullamcorper nulla non metus auctor fringilla. Vestibulum id ligula porta felis euismod semper. Praesent commodo cursus magna, vel scelerisque nisl consectetur. Fusce dapibus, tellus ac cursus commodo.

*Open Sans*

---

## Paragraphs

These are the voyages of the Starship Enterprise. Its continuing mission, to explore strange new worlds, to seek out new life and new civilizations, to boldly go where no one has gone before. We need to neutralize the homing signal. Each unit has total environmental control, gravity, temperature, atmosphere, light, in a protective field. Sensors show energy readings in your area. We had a forced chamber explosion in the resonator coil. Field strength has increased by 3,000 percent.

Sensors indicate no shuttle or other ships in this sector. According to coordinates, we have travelled 7,000 light years and are located near the system J-25. Tractor beam released, sir. Force field maintaining our hull integrity. Damage report? Sections 27, 28 and 29 on decks four, five and six destroyed. Without our shields, at this range it is probable a photon detonation could destroy the Enterprise.

Resistance is futile. *Open Sans*

# Display Character Checks

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

[Domine Regular](#)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

[Domine Bold](#)

---

# Body Character Checks

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

[Open Sans Regular](#)

## Family-include

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Italic](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Semi Bold](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Semi Bold Italic](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Bold](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Bold Italic](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Extra Bold](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Extra Bold Italic](#)

---

## Family-exclude (fails accessibility)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Light](#)

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

[Open Sans Light Italic](#)

# Select to see full font families

Display/ Marketing Fonts

<https://fonts.google.com/specimen/Domine?selection.family=Domine:400,700>

Heading & Body Fonts

<https://fonts.google.com/specimen/Open+Sans>

Objectives:

- legibility
- 508 compliance
- Minimum of 6 style options in family
- One Serif-based on closest family to Clarendon
- One San Serif

# COMPONENTS

# Panels-gray light

## Panel heading

- USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.
- USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.
- USS Titan - NCC-80102 - The USS Titan is the first command of Captain William Thomas Riker, former first officer of the USS Enterprise-D and USS Enterprise-E.
- USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

## Panel heading

- USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.
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# Panels-Primary

## Panel heading

- USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.
- USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.
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## Panel heading

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- USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

# Panels-Secondary

## Panel heading

- USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.
- USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.
- USS Titan - NCC-80102 - The USS Titan is the first command of Captain William Thomas Riker, former first officer of the USS Enterprise-D and USS Enterprise-E.
- USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

## Panel heading

- USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.
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- USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.



# List groups-gray-light

## List group item heading

USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.

## List group item heading

USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.

## List group item heading

USS Titan - NCC-80102 - The USS Titan is the first command of Captain William Thomas Riker, former first officer of the USS Enterprise-D and USS Enterprise-E.

## List group item heading

USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

# List groups-Primary

## List group item heading

USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.

## List group item heading

USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.

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USS Titan - NCC-80102 - The USS Titan is the first command of Captain William Thomas Riker, former first officer of the USS Enterprise-D and USS Enterprise-E.

## List group item heading

USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

# List groups-Secondary

## List group item heading

USS Reliant - NCC-1864 - Ship on which Pavel Chekov serves as first officer. Assigned to Project Genesis and later hijacked by Khan Noonien Singh. Destroyed by Genesis Device detonation.

## List group item heading

USS Yamato - NCC-71807 - Crew discovered Iconian artifacts but is infected by a computer virus that causes antimatter containment loss. The virus causes the ship to explode with all hands lost.

## List group item heading

USS Titan - NCC-80102 - The USS Titan is the first command of Captain William Thomas Riker, former first officer of the USS Enterprise-D and USS Enterprise-E.

## List group item heading

USS Yellowstone - NX-74751 - Prototype for an advanced runabout designed in large part by Ensign Harry Kim and Lieutenant Laska in an alternate timeline. Destroyed by antimatter containment loss.

## Label-Primary

**Example Heading** New

**Example Heading** New

Example Heading New

## Label-Secondary

**Example Heading** New

**Example Heading** New

Example Heading New

## Label-Light

**Example Heading** New


**Example Heading** New

Example Heading New

Usage: Used in headings, paragraph text

```
<h3>Example heading <span class="label label-primary">New</span></h3>
```

## Blockquotes-gray-light




'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

hex #009b4d

## Blockquotes-Primary




'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

hex #a9343a

## Blockquotes-Secondary



'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

hex #a9343a

refer to table colors  
padding:30px;  
border-left: 7px;

### USAGE

```
<blockquote>
```

```
<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer posuere erat a ante.</p>
```

```
<footer>Someone famous in <cite title="Source Title">Source Title</cite></footer>
```

```
</blockquote>
```

## Blockquotes-Geen-light

'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

hex #009b4d

## Blockquotes-Gold-light

'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

rgb 234-142-35

hex #ea8e23

## Blockquotes-Blue-primary

'Live long and prosper' is an abbreviated version of a traditional Jewish religious blessing. It came to a wider public in the Star Trek TV series. It was used there by the character Mr. Spock (actor Leonard Nimoy, himself Jewish) as the greeting of the Vulcan people.

-Mr. Spock

hex #2d70af

refer to colors by grade level  
padding:30px;  
border-left: 7px;

### USAGE

<blockquote>

<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer posuere erat a ante.</p>

<footer>Someone famous in <cite title="Source Title">Source Title</cite></footer>

</blockquote>

# Primary & Secondary: Backgrounds & Text

## Level Two and Three Page

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

```
class="gray-light-block"  
//scss  
$es-primary: #009b4d;  
padding:20px;  
border: solid 1px $es-primary;  
background-color: rgba ( $es-primary, 0.13)
```

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

```
class="primary-block"  
//scss  
$brand-color: #a7333b;  
$gray-darker: #d6d6d6;  
  
padding:20px;  
border: solid 1px $brand-color;  
background-color: rgba ( gray-darker, 0.5)
```

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

```
class="secondary-block"  
//scss  
$gray-darker: #009b4d;  
padding:20px;  
border: solid 1px $gray-darker;  
background-color: rgba ( $gray-darker, 1.0)
```

## USAGE

```
<row>< div class="col-md-4 primary-block">  
<h6>heading</h6>  
<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer posuere erat a ante.</p>  
</div></row>
```

# Backgrounds & Text for Marketing by Grade Level

## School Choice/ Programs Page

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

### class="green-block"

```
//scss
$green-primary: #009b4d;
padding:20px;
border: solid 1px $es-primary;
background-color: rgba ( $es-primary, 0.13)
```

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

### class="gold-block"

```
//scss
$gold-primary: #ea8e23
$gold-light: #e5ad23;

padding:20px;
border: solid 1px $ms-light;
background-color: rgba ( $ms-primary, 0.13)
```

### Heading Bacon Ipsum Lorem.

Spicy jalapeno bacon ipsum dolor amet jerky nulla beef ribs incididunt. Andouille filet mignon pork beef venison, swine flank. Ground round beef tempor turkey, dolor tenderloin doner strip steak aliqua short ribs ut voluptate sed id est.

### class="blue-block"

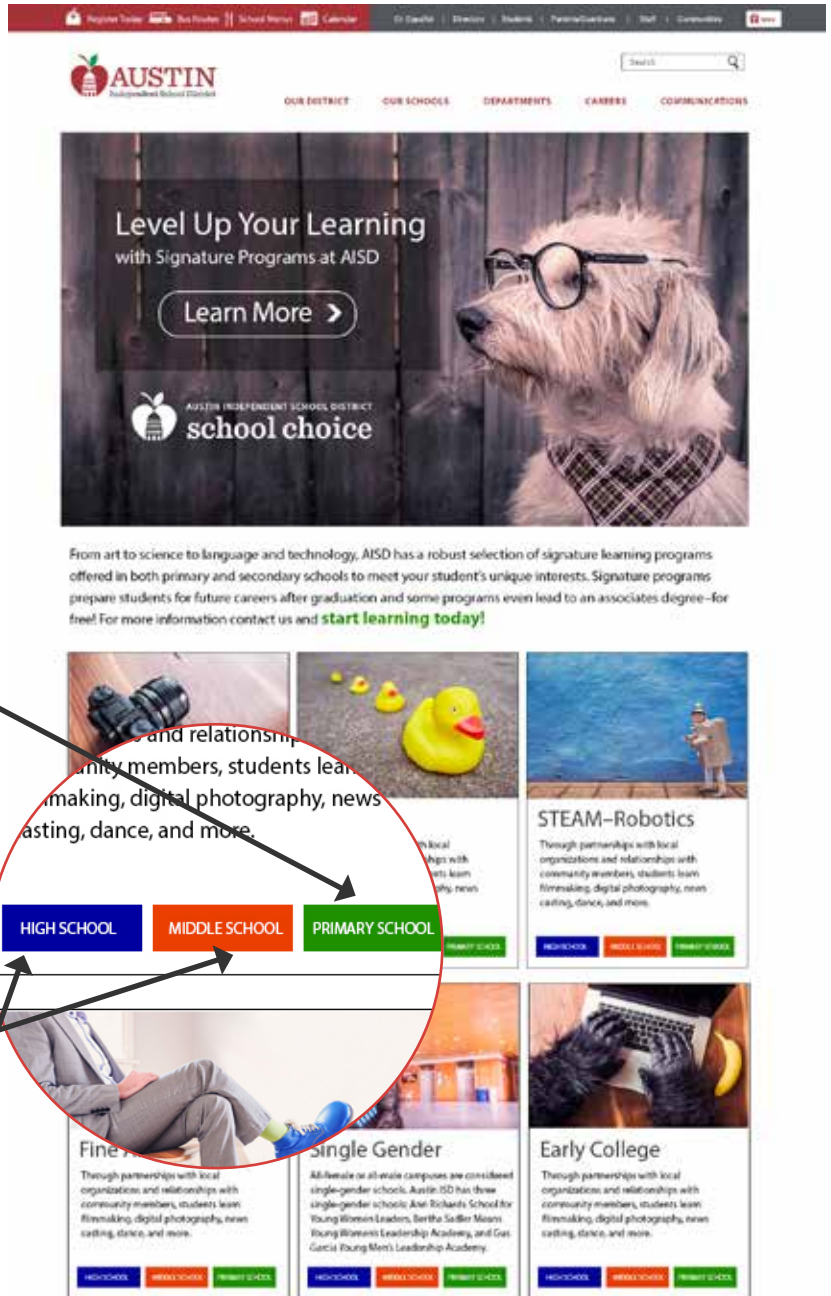
```
//scss
$blue-primary: #009b4d;
padding:20px;
border: solid 1px $blue-primary;
background-color: rgba ( $hs-primary, 0.13)
```

## USAGE

```
<row>< div class="col-md-4 es-block">
<h6>heading</h6>
<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer posuere erat a ante.</p>
</div></row>
```



# Buttons by Grade Level-Marketing-School Choice/ Programs Page



btn btn-green



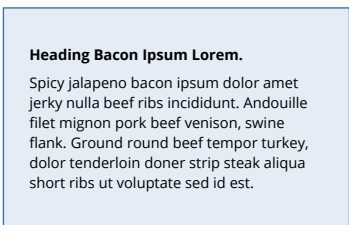
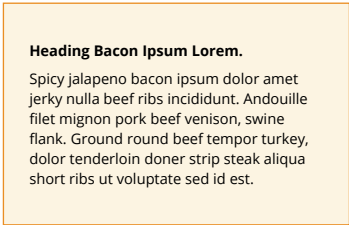
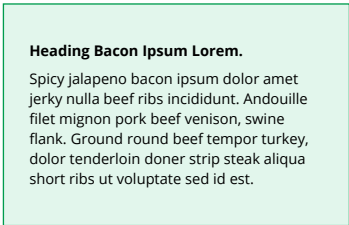
btn btn-gold



btn btn-blue



Options for color-accent text boxes of program comparison page, or program pages



## USAGE

<a class="btn btn-es" href="#" role="button">Link</a>

<button class="btn btn-ms" type="submit">Button</button>

<input class="btn btn-hs" type="button" value="Input">

# WIREFRAMES



## Join Team AISD

As a vibrant community made up of more than 12,000 employees, we recognize that nothing is more essential to a great education system than great educators.

## FIND YOUR FUTURE

Choose your area of interest:

- Register Today
- Bus Routes
- School Menus
- Academic Calendar

## NEWS & EVENTS



### District Names Four Teachers of the Year for 2017

Superintendent Paul Cruz surprised four teachers in their classrooms today to announce their selection as Austin ISD's 2017 Teachers of the Year. Being selected as a Teacher of the Year is one of the highest honors the district can award its...



### McCallum Winter Guard Caps Stellar Inaugural Season

The McCallum High School Winter Guard capped off an impressive inaugural season with a second-place finish at the state championships March 25. The team posted its highest score of the season by earning silver medals at the Texas Color Guard Circuit...



### News from Dr. Cruz: Teachers of the Year

Our district is fortunate to have so many tireless advocates, who care so much about our students and families. With the most National Board Certified Teachers in Texas, AISD's educators have the training to help their students achieve...

## AISD By the Numbers

**83,000+**

Students

**130**

Campuses

**1**

Community



AISD TV

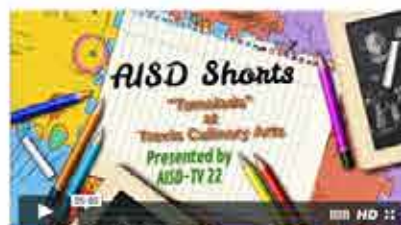


Calendar of Events



### AISD Shorts

Saturday's inauguration of Academia Cuauhtli at @AustinISD's PAC has been



### AISD Shorts

Saturday's inauguration of Academia Cuauhtli at @AustinISD's PAC has been

Jan. 12  
Board Work Session  
6:30 pm

Jan. 13  
BAC Meeting  
6:00 pm to 8:00 pm

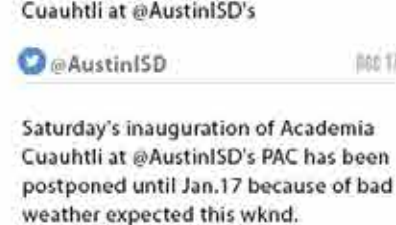
Jan. 13  
School Counselor Certification Program  
Information Session  
6:00 pm

Jan. 13  
ELLAC Meeting  
6:00 pm to 7:30 pm

[View Calendar >](#)

*Austin ISD is dedicated to a high-quality education to all our students and ensuring that they graduate ready for college, career, and life*

## News and Social Media



- Students
- Parents/Guardians
- Communities
- Staff

- Calendar
- Bus Routes
- Register
- Menus
- Directory



- Accessibility
- Jobs
- Equal Employment
- School Board
- Superintendent

- Accessibility
- Jobs
- Equal Employment
- School Board
- Superintendent



# Level Two–Department Page



## Talent Aquisition & Development



### National Board Certification

The National Board program is designed to promote excellence in teaching through intense self reflection and study of practice. Certification from the National Board for Professional Teaching Standards (NBPTS)



HOME



EMPLOYEE EFFECTIVENESS



LEADERSHIP DEVELOPMENT



PROFESSIONAL LEARNING



EMPLOYEE RECOGNITION



CONTACT US

Home / Talent Aquisition and Development

## Welcome to the Office of Talent Aquisition & Development

As part of the AISD Human Capital Team, the Office of Educator Quality positively impacts and supports the recruitment, development and retention of effective teachers and administrators throughout AISD. The EQ team offers a variety of professional learning opportunities, leadership pathways and supports and rewards for all AISD staff. Explore this website to learn about the various programs and services we offer.

**Need to register for workshops and courses?** Use our Human Capital Platform registration system to find class offerings and plan for a year of success!



### Advance Your Career

Professional Pathways for Teachers (PPFT) is a collaboration between Austin Independent School District, Education Austin, and American Federation of Teachers

[LEARN MORE >](#)



### Professional Pathways for Teachers

Professional Pathways for Teachers (PPFT) is a collaboration between Austin Independent School District, Education Austin, and American Federation of Teachers

[LEARN MORE >](#)



### Professional Learning

Professional Pathways for Teachers (PPFT) is a collaboration between Austin Independent School District, Education Austin, and American Federation of Teachers

[LEARN MORE >](#)

### Advancement Opportunities

[Texas State AISD Cohort Principal Certification](#)

[Texas State AISD Cohort Principal Certification](#)

[Texas State AISD Cohort Principal Certification](#)

[Texas State AISD Cohort Principal Certification](#)



**Salute**  
A TRIBUTE TO EXCELLENCE



WATCH SALUTE NOW

#### OUR COMMUNITIES

- Students
- Parents/Guardians
- Communities
- Staff

#### SCHOOL RESOURCES

- School Calendar
- Bus Routes
- Enrollment
- School Menus



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#### DIRECTORIES

- Department Directory
- School Directory
- Staff Directory

#### DISTRICT RESOURCES

- Careers
- Contact Us
- Event Calendar
- School Board
- Superintendent

# Level Three–Department Subpage



## Talent Aquisition & Development



HOME



EMPLOYEE EFFECTIVENESS



LEADERSHIP DEVELOPMENT



PROFFESIONAL LEARNING



EMPLOYEE RECOGNITION



CONTACT US

Home / Talent Aquisition and Development

CAPR



Other Staff Appraisals

Deadlines

Student Learning Objectives

Principals



Leadership

Mentors

## Bond

AISD Human Capital Services Team, the Office of Human Resources is committed to the implementation of programs to attract, recruit, and retain high quality employees to serve AISD students. HR is comprised of three divisions designed to serve present and prospective employees: Recruiting and Staffing, Human Resource Services and Employee Relations.



lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam mauris ex, facilisis ut sapien ac, scelerisque ultrices orci. Curabitur elementum, est at commodo aliquam, libero sem auctor odio, at scelerisque felis tortor eget ante. Etiam faucibus, nunc vitae tempor suscipit, justo ante accumsan tellus, non blandit ligula nisl ut magna. Ut consequat sed tortor vitae auctor. Vivamus ut feugiat risus, eget convallis nisi. Ut rutrum aliquam turpis, at finibus nisl lacinia eget. In vehicula congue magna, quis placerat ipsum eleifend at.

lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam mauris ex, facilisis ut sapien ac, scelerisque ultrices orci. Curabitur elementum, est at commodo aliquam, libero sem auctor odio, at scelerisque felis tortor eget ante. Etiam faucibus, nunc vitae tempor suscipit, justo ante accumsan tellus, non blandit ligula nisl ut magna. Ut consequat sed tortor vitae auctor. Vivamus ut feugiat risus, eget convallis nisi. Ut rutrum aliquam turpis, at finibus nisl lacinia eget. In vehicula congue magna, quis placerat ipsum eleifend at.

Students

Parents/Guardians

Communities

Staff

Calendar

Bus Routes

Register

Menus

Directory



Accesibility

Jobs

Equal Employment

School Board

Superintendent

Accesibility

Jobs

Equal Employment

School Board

Superintendent



# Marketing–School Choice/ Programs Page



## Start Learning Today!

From art to science to language and technology, AISD has a robust selection of signature learning programs offered in both elementary and secondary schools to meet your student's unique interests and learning needs. Signature programs prepare students for future careers after graduation and some programs even lead to an associates degree—for free! Contact us for more information, and start learning today!




Advancement Via Individual Determination (AVID)

High School Middle School Elementary



Certified Academic Language Therapist

Elementary



Career Launch

High School



Creative Learning Initiative (CLI)

Middle School Elementary



Digital Media

Elementary



Dual Language: Middle School

Middle School

# Marketing–School Choice/ Programs Icon Group



# Marketing–Enrollment Landing Page



**ALL ARE WELCOME!**  
Austin ISD Accepts All Students

**FIND YOUR FUTURE – ENROLL TODAY!**

**ENROLL TRANSFERS SCHOOL CHOICE**

Need help? Please call Student Services at 512-414-1726

## It's Easy to Get Started – Enroll Today

### New Students

- 1 Create an Account**  
For parents registering students new to AISD, a Parent Cloud account must be created before you can access the Online Registration system. To create a Parent Cloud account, visit [my.austinisd.org](http://my.austinisd.org).  
**SIGN UP NOW** →
- 2 Find Your School**  
Austin ISD covers an area of 230.3 square miles, and is located in Central Texas along the Colorado River, within Travis County and the capital City of Austin. Find your school assignment by residential address using the "Sarah Look Up" system and refer to the instructions on the page. [Link](#).
- 3 Gather Documents**  
Parents registering students new to AISD will need to provide the following documentation at the child's campus:
  - Child's Birth Certificate
  - Child's Social Security Card (optional)
  - Child's immunization records
  - Child's withdrawal form/last report card (if applicable)
  - Parent's Photo ID
  - Proof of guardianship (if applicable)
  - Proof of residencyGet information regarding the enrollment of students in foster care or under the guardianship of DFPS.
- 4 Register Online**  
Once your account is created and you have submitted documentation to your school, you can register online:
  - [TEAMS Online Registration Parent Guide](#)
  - [TEAMS Online Registration Parent Guide, Spanish](#)**Note: Only Parent/Guardian contacts are able to use the online registration system. If you have any questions or need assistance with Parent Cloud or Online Registration, please contact your student's campus or call Parent Technology Support at 512-414-9187.**

### Returning Students

- 1 Create an Account**  
For parents registering students returning to AISD, a Parent Cloud account must be created before you can access the Online Registration system. To create a Parent Cloud account, visit [my.austinisd.org](http://my.austinisd.org).  
**SIGN UP NOW** →
- 2 Find Your School**  
Austin ISD covers an area of 230.3 square miles, and is located in Central Texas along the Colorado River, within Travis County and the capital City of Austin. Find your school assignment by residential address using the "Sarah Look Up" system and refer to the instructions on the page. [Link](#).  
For Transfers, visit [Student Services](#).
- 3 Gather Documents**  
All returning students who have had a recent change of address must submit proof of residency to their campus for the 2017-2018 school year. Please note that additional documentation may be requested by campus in order to complete enrollment.
- 4 Register Online**  
Students who have previously attended an AISD school must be registered as a returning student. The returning student online registration process consists of the same pages as the process for new student registration. However, the returning student registration forms will have prepopulated information from the student's current record. Some data (appears grayed out) will be view only. You will have to visit the child's campus in order to make changes to these fields.

## Top Reasons to Enroll at Austin ISD

Education is just the beginning at Austin ISD. Our full-day Pre-K, after-school programs with meals, free college classes and extracurricular activities give students the resources they need to achieve more than they ever dreamed.

### Full Day Pre-K and Montessori

Pre-K at Austin ISD is about so much more than colors, letters and shapes. Students in Pre-K learn complex skills including problem-solving, verbal expression, language fluency, self-regulation and writing. [Find out which campus your child will attend and what to bring when you register.](#)



### Extracurricular Activities

From [Creative Learning Initiative](#) fine arts programming to UIL athletics, Austin ISD offers a robust menu of extracurricular activities. Students develop leadership and critical thinking skills that support their academic performance and prepare them to be college- and career-ready.

### Free College Classes

Through a partnership with Austin Community College, Austin ISD students enrolled in an Early College High School can take free college classes that also satisfy high school requirements. ECHS is offered at [Crockett](#), [Eastside Memorial](#), [Lanier](#), [LBJ](#), [Reagan](#) and [Travis](#) high schools, where students can earn both a high school diploma and an associate degree in four years.



## More Reasons to Enroll with Austin ISD:



Award-winning teachers, committed to preparing students for the challenges and opportunities of the 21st Century.



Ninety-four languages spoken in our schools with seven languages besides English, taught including Chinese, Japanese, and American Sign Language.



Five Austin ISD high schools are among the best in the nation, according to the 2017 U.S. News & World Report rankings.





[OUR DISTRICT](#)

[OUR SCHOOLS](#)

[DEPARTMENTS](#)

[CAREERS](#)

[COMMUNICATIONS](#)

## All Are Welcome!

Preparing all students to graduate ready for college, career and life.

### About Us

Austin ISD educates approximately 84,000 students and embraces 130 diverse school communities in one of the fastest-growing, ever-changing metropolises in the country. In partnership with parents and our community, AISD's mission is to provide a comprehensive educational experience that is high quality, challenging, and inspires all students to make a positive contribution to society. We partner with world-class universities, innovative businesses and nonprofit organizations and engaged community leaders to prepare our students for college, career and life.

[Find Your Future](#)

### AUSTIN ISD DISTRICT PROFILE



#### EST. 1881

The Austin Independent School District is the fifth-largest school district in Texas.



#### 130 SCHOOLS

Austin Independent School District consists of elementary, middle, high, early college, academy, magnet, alternative and **community schools**.

#### 83,248

Students

#### 5,890

Classroom Teachers

#### 3,448

Administrators & Professional Staff

#### 2,280

Bus Drivers, Custodians & Food Service Staff

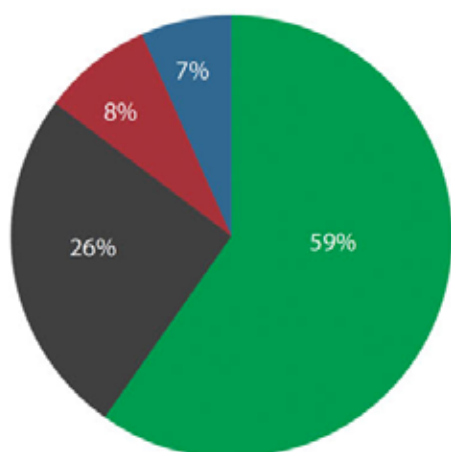
“ We believe in equity, mutual support and collective responsibility. We also provide choice in educational decisions, which empowers advocacy in students and families to control their school experience. ”

**Ty Davidson**

*Principal of the Year Nominee, 2017  
Travis Early College High School*



### OUR STUDENTS



AISD has a richly diverse student community. It includes children from all economic levels and backgrounds and supportive of more than 94 languages, with seven languages taught other than English in our schools, including Chinese, Japanese, and American Sign Language.

#### Ethnicity/Race

- Hispanic: 59%
- White: 26%
- Black: 8%
- Other: 7%

#### Inclusive Populations

- English Language Learners: 25%
- Economically Disadvantaged: 52%
- Special Education: 10%



#### 90.7% Graduation Rate



#### 1098/22.5 Composite SAT/ACT scores

Austin Independent School District scores exceed state and national averages

“ I hope all my students leave my class with a pride in who they are becoming, confidence in who they are becoming and hope for what they can be. ”

**Allison Ashley**

*Becker Elementary School  
Elementary Teacher of the Year, 2016  
Texas Teacher of the Year, 2017*



### OUR PROGRAMS

Austin ISD offers a variety of robust educational opportunities at every level to meet your student's unique learning interests. Each listing below provides a link to learn more about the program:

- Career Launch
- Creative Learning Initiative
- Digital Media
- Dual Language
- Early College High School Program
- Early College Prep Middle School
- Elementary Foreign Language Experience
- Fine Arts Academy
- International Baccalaureate/Middle Years Program
- Magnets
- MicroSociety
- Social and Emotional Learning
- Single-Gender
- Science, Technology, Engineering and Math

[Find Your Future](#)



“ I believe that education is a partnership between the teacher, administration, student, community and family, and works best when all parties actively participate. ”

**Alys Porter**

*Dobie Prekindergarten Center  
Area II Elementary School Teacher of the Year, 2017*

# Constituency Pages: Student



## Students



### Register Today

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea com-

[Home](#) / [Students](#)

### Information

- [Athletics](#)
- [Calendar](#)
- [Scholarships](#)
- [Menus](#)
- [Bus Routes](#)
- [Testing Calendar](#)
- [Find Your School](#)
- [Cyber Safety](#)
- [Counseling](#)

### Registration

- [Athletics](#)
- [Calendar](#)
- [Scholarships](#)
- [Menus](#)
- [Bus Routes](#)
- [Testing Calendar](#)
- [Find Your School](#)
- [Cyber Safety](#)



### CTE

Professional Pathways for Teachers (PPFT) is a Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna

[LEARN MORE >](#)

### Grades

- [Athletics >](#)
- [Calendar >](#)
- [Scholarships >](#)
- [Menus >](#)
- [Bus Routes >](#)
- [Testing Calendar >](#)
- [Find Your School >](#)
- [Cyber Safety >](#)
- [Counseling >](#)

### Health and Safety

- [Athletics >](#)
- [Calendar >](#)
- [Scholarships >](#)
- [Menus >](#)
- [Bus Routes >](#)
- [Testing Calendar >](#)
- [Find Your School >](#)
- [Cyber Safety >](#)

### Calendar of Events

**Wednesday July 19 | 9 a.m. to 5 p.m.**  
**All City Musical: Peter Pan**  
AISD Performing Arts Center

**Wednesday July 19 | 9 a.m. to 5 p.m.**  
**All City Musical: Peter Pan**  
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**Wednesday July 19 | 9 a.m. to 5 p.m.**  
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**Salute**  
A TRIBUTE TO EXCELLENCE

[WATCH SALUTE NOW](#)

#### OUR COMMUNITIES

- [Students](#)
- [Parents/Guardians](#)
- [Communities](#)
- [Staff](#)

#### SCHOOL RESOURCES

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- [School Menus](#)



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#### DIRECTORIES

- [Department Directory](#)
- [School Directory](#)
- [Staff Directory](#)

#### DISTRICT RESOURCES

- [Careers](#)
- [Contact Us](#)
- [Event Calendar](#)
- [School Board](#)
- [Superintendent](#)

# Constituency Pages: Community



## Community



### All Are Welcome!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed massa metus, volutpat fringilla lorem nec, aliquam aliquam odio. Donec ante ipsum, placerat et congue eu, aliquam a elit.

Home / Community

- [Calendar of Events](#)
- [Partnerships](#)

Connect with Us: [Facebook](#) [Twitter](#) [LinkedIn](#)

## Community Engagement

Each year, the AISD community engagement team hosts a variety of community events open to the public. Nunc sagittis ipsum id tellus ornare aliquet. Pellentesque pellentesque interdum metus, non accumsan nunc sagittis vitae. [Department of Communications](#) ullamcorper, lectus sit [Customer Service](#) mauris feugiat mi. [Edcua, Breaking Down the Barriers](#) vestibulum purus. [Parent Support Specialists \(FACES\)](#) at ornare. Interdum et malesuada fames ac ante ipsum primis in faucibus. Cras at ipsum non quam bibendum aliquam ac sed quam. [Get involved>](#)

January February March April May June July **August** September October November December

