



**AUSTIN**  
Independent School District

Department of Historically  
Underutilized Business

## *Advancing Equity in Contracting...*

### **2018 HUB Outreach Events**

1. GAHCC Annual Meeting and Installation Luncheon – **January 4, 2018**  
3 HUB Staff attended in a networking capacity.
2. AISD HUB CBS Austin TV – **February 19, 2018**  
Director and HUB Coordinator on air for “We Are Austin” segment promoting AISD HUB Program and 02/21/18 Outreach Event.
3. AISD HUB KAZI Radio – **February 19, 2018**  
Director and HUB Coordinator on air promoting AISD HUB Program and 02/21/18 Outreach Event.
4. AISD HUB “2017 Bond Construction” – **February 21, 2018**  
Event promoting AISD HUB Program including networking event with 4 Design-Build firms contracted on projects from the 2017 Bond Program.
5. ABCA “Annual Black History Event” – **February 22, 2018**  
AISD HUB Program representative in a networking capacity.
6. GAACC Connect Forum – **February 28, 2018**  
AISD HUB Program exhibitor and networking for upcoming projects on 2017 Bond Program.
7. CTSB Coaching Series “Writing a Winning Proposal” – **March 30, 2018**  
AISD HUB Program co-sponsor with 4 other local governmental agencies workshop series. Presentation to Primes and subconsultants/subcontractors on tips to compiling a successful proposal.
8. AISD HUB KAZI Radio “Underwriting HUB Program Segment” – began **April 9, 2018 ran through July 3, 2018**. AISD HUB Program announcements seeking firms for contracting on the 2017 Bond Program. Ran 20 times.
9. State HUB Vendor Fair “Marketing for Success” – **April 18, 2018**  
AISD HUB Program speaker, exhibitor and networking for upcoming projects on 2017 Bond Program.

## **2018 HUB Outreach Events (continue)**

10. **2018 Black Business Day at the Capital – April 20, 2018**  
2 HUB staff attended in a networking capacity and to obtain information on African American business future.
11. **Austin Black Business Journal – April 30, 2018**  
Director attended in a networking capacity.
12. **CTSB Annual Event - “The Bond Passed-Now What?” – May 16, 2018**  
AISD HUB Program co-sponsored with 4 other local governmental agencies. Program included 2017 AISD Bond Overview (Matias Segura, AISD Operations Officer); upcoming Contracting Opportunities (Veronica Harris, AECOM Deputy Program Manager & Debra Boone, AISD HUB Program Director moderator) and exhibits with AISD HUB Program Department and 5 CMR firms (Rogers O’Brien, Cadence McShane, Flintco, JE Dunn & McKissack & McKissack) to network with Primes and subs attending.
13. **GAHCC – Attended 2018 HAL Program Graduation – May 16, 2018**  
National award-winning leadership training program that makes our community a better place to live. Felipe Romero, HUB Coordinator, graduated from this nine-month training program and received the Guillermo Calderon Award, class honor, for extraordinary leadership that inspired and impacted the community (voted on my peers).
14. **GAACC Connect Forum – Quarterly Event - May 23, 2018**  
AISD HUB Program exhibitor and networking for upcoming projects on 2017 Bond Program
15. **CAPMETRO/ACC – Small and Disadvantaged Business Networking – May 24, 2018**  
AISD HUB Program exhibitor and networking for upcoming projects on 2017 Bond Program
16. **TEXAS STATE/TEXAS FACILITIES COMMISSION – Legacy in the Making – June 6, 2018**  
AISD HUB Program exhibitor and networking for upcoming projects on 2017 Bond Program.
17. **City of Austin – 14<sup>th</sup> Annual Women’s Entrepreneurial Luncheon – June 22, 2018**  
Staff members attended and networked with WBE business owners to inform them about the newly expanded HUB Program that will include non-professional services and commodities.

## 2018 HUB Outreach Events (continue)

18. PeopleFund - PeopleSpring ATX “Ladies, Lunch & Learn” Grow your Network – **July 26, 2018**. Staff members attended and networked with WBE business owners to inform them about the newly expanded HUB Program that will include non-professional services and commodities.
19. AISD HUB KAZI Radio “Underwriting HUB Program Segment” – began **August 13, 2018 through end of 2018 calendar year**. AISD HUB Program announcements regarding the expansion of the HUB Program that will include Commodities and Non-Professional HUB goals review. Will run every Monday at 5:30 PM 20 times.
20. AISD Quarterly Outreach Event announcing the expansion of the HUB Program to include new categories, Commodities and Non-Professional Services was held at Austin High School on Wednesday, **August 22, 2018**, 6:00 -8:00 PM.
21. Economic Growth Business Incubator (EGBI) “8<sup>th</sup> Annual Celebrating Success” – **September 7, 2018**. Staff member attended to support successful transition of community minority and women owned businesses.
22. Women’s Business Council-Southwest – **September 20, 2018**. Director attended and networked with women business owners and the WBCS Board of Directors to inform them about the newly expanded HUB Program that will include non-professional services and commodities.
23. State of Black Business – **October 4, 2018**. Director and 2 staff attended the luncheon to support The Greater Austin Black Chamber of Commerce. Keynote speaker Richelieu Dennis gave best practices on how to scale your business.
24. Capital Metro Small and Disadvantaged Business Outreach Event - **October 11, 2018**. Staff members attended, set-up exhibit and spoke with minority/women business owners about upcoming AISD solicitations.
25. **National Minority Supplier Development Council 2018 Expo – October 14-17, 2018**. Director and 2 staff attended. Expo provided business opportunity exchange, workshop sessions and vendor exhibits for minority/women owned businesses.
26. Statewide HUB Expo 2018 – **November 2, 2018**.
27. HUB Department Lunch & Learn Review – **November 8, 2018**.
28. Road Map to Raising Capital - **November 13, 2018**

29. State, Federal and Private Accountability Fall Vendor Fair – **November 27, 2018.**